



Happy New Year from the CentriKid Camps Team. Camp is officially happening *this* year! As January rolls in, our enthusiasm ramps up and our hands can't keep up with all the excitement we're planning! Our goal continues to be to take as much off your plate as possible and give you time back to minister to your kids and families.

Here are a few updates that this month's CentriKid Ramp to Camp will include:

- Promote Camp - Promo Kits are being mailed out
- Deposits - reminder to adjust your numbers by February 15th
- NEW CentriKid Registration Landing Page
- 2025 Missions Focuses
- Orange Team Recruitment & Team Assistants

IN EVERY EMAIL

A few things we always want to remind you about!

At the bottom of EVERY Ramp to Camp email, we will include your Registration ID, Camp Location and Number Registered. If you ever need to make a change to this information, please call 1-877-CAMP-123.

Ramp to Camp Emails - The information last fall was helpful and fun. However, as we turn the calendar to 2025, our Ramp to Camp emails will start sharing very important information to get you ready for camp. Please keep these in a folder to refer back to. And if you accidentally delete or lose an email, we have all of them archived on our website [here](#).



PROMOTE CAMP

Start promoting CentriKid 2025 now!

Start spreading the word to kids and families about plans to attend camp this summer.

Plan your Parent Meeting and collect the first \$75 deposit.

Visit our [Group Leader Prep Center Step 1 - Promotion](#) for tools and videos. Step 2 - Payments & Camp Policies is also live! We are working diligently on publishing the next steps in the Prep Center for this Spring!

When will I receive my CentriKid Promo Kit?

Promo Kits are being mailed regularly every two weeks, so if you haven't received yours yet, stay tuned! We'll be mailing them in the order groups registered so, if you're newly registered, you should be getting one soon!

If you need promo tools now, please check out our [website](#).

DEPOSITS ARE DUE FEBRUARY 15th

On or before February 15th, you will need to confirm your numbers and pay a non-refundable, non-transferable deposit of \$75 per participant. As long as spots are still available at your camp location and week, you can add additional spots after February 15 with \$75 due at the time of increasing your numbers.

Use the link below if you need to decrease your number of participants, or if you need to request to increase your number of participants.

If you are set on your current number, no action is needed. We will send you an updated statement reflecting your changes once they have been processed.

[Click Here to Confirm your Registration Numbers](#)

CentriKid Registration Landing Page

Introducing the new Camp Information Landing Page, found on our Participant List Management Platform! You can now see all of your camp registration details in one easy view, showing you everything from contact information, your current registration number, and important dates (such as deposit and balance deadlines).

Using the buttons at the bottom of the landing page, you can easily navigate to the Group Leader Prep Center, request an emailed camp statement, and/or even make payments from this page. You can also email us to request changes to your camp information by using the [Email Us](#) button found at the bottom of the page.

Bookmark this link now for easy access throughout your camp prep season.

Just like last year's Participant List, you will need to enter your Registration ID and the email associated with your registration to access your unique landing page. We've added it below for your convenience.

2025 Missions Focus

This summer, we will collect a missions offering to support two key areas: Provo, Utah, and the Northern Africa and Middle East region, with a special focus on the Horn of Africa."

North American Mission Board

David and Sara Gaskins are church planting missionaries who several years ago planted Mosaic Church in Provo, a town where most people are part of the Mormon church. Mormons do not believe Jesus paid the penalty for our sins when he died on the cross. "They don't believe what the Bible says," David says. "They say we have to be perfect to earn God's love."

Mosaic Church is made up of many young people who made the costly decision to leave the Mormon church. "When someone here decides to follow the real Jesus, it's a really big deal," David says. "People don't like it. We've had people get cut off from their family, their jobs, their school—this church is now all many of these young people have."

When you give to the CentriKid Camps missions Offering, you're helping missionaries like the Gaskins start new churches like Mosaic in unreached places. You're helping provide Bibles, chairs, microphones, financial support, and much more for these families to get their new churches up and running. Pray that David and Sara will have everything they need to share the real Jesus with people in Provo. Giving to this project will go a long way towards making that happen.

To learn exactly what your dollars can do in cities like Provo and how missionaries all over the U.S. and Canada are starting new churches everywhere for everyone, go to namb.net/lifeway-camps.

International Mission Board

This year we continue our journey with North African and Middle Eastern peoples. Thousands of people in the Horn of Africa have come to faith through the education, sports, water, health, and feeding projects we do each year. However, this region of East Africa remains home to 62 unengaged and unreached people groups who live in hard-to-reach areas. This Summer we will see how the Lord uses your missionaries and local believers to reach out to children, youth, young mothers, and the local communities around the Horn of Africa. A major focus for 2025 is to research each people group and work to have a strategy to engage them in the next 10 years. Through praying, learning, and giving this Summer, we can partner together to support the work of our missionaries with national workers as they work together to see every tribe, nation, and tongue reached for Jesus!



ORANGE TEAM RECRUITMENT!

Recruiting Adults & Team Assistants

While the CentriKid Team handles all the camp planning, the adults (our mighty **ORANGE** team) from your church play a key role in camp—supervising kids and building meaningful relationships in your ministry.

Remember, your church needs one adult for every five campers registered!

If you're having trouble finding enough adults, here are a few ideas to help:

- Recruit someone on staff at church
- If one adult cannot give an entire week, consider splitting the camp week between 2 adults
- Bring your work to camp! There is time and opportunity for your adults to get some of their work done.
- Bring a High School Junior/Senior or College Student as a Team Assistant.

TEAM ASSISTANTS

We are happy to offer a discount of \$100 off for participants in the Team Assistant Program. What is a Team Assistant? Check out information here:

<https://centrikid.lifeway.com/team-assistants/>

Please Note:

High school or college students who attend camp but are *not* planning to participate in the Team Assistant program are not eligible for the discount. Students must be at least rising juniors to participate and receive the discount.

If you would like to add a team assistant to your existing registration, or if you are already planning to bring team assistants, you can call our customer service team to receive the discount. 877-CAMP-123. This special pricing will *not* be applied to your account automatically.

Contact Us Through
Email

Schedule a Call!

Have Questions? Ask us! Our Team is Here to Help!

We believe God has big plans for campers this summer, and we are so grateful to be part of your kids ministry strategy this summer.

Contact us anytime with questions as you prepare for camp! Email centrikid@lifeway.com or schedule a Zoom call with us!