



We know October brings many things for you as a Group Leader to juggle. Our goal from the moment you register to the last minute of camp is to take as much off your plate as possible and give you time back to minister to your kids and families. Here are a few updates that this month's CentriKid Ramp to Camp will include:

- Promote Camp - Share with your families about your plans for CentriKid this summer.
- CentriKid Team Introductions - Pulling back the curtain to meet our team!
- Recruiting Adults and TA's - Helps, hints and incentives to get adults to join you at camp.

IN EVERY EMAIL

A Few Things We Always Want to Remind You About!

Ramp to Camp Emails - The information this fall and winter will be fun and informational. However, as we turn the calendar to 2024, our Ramp to Camp emails will start sharing very important information to get you ready for camp. Please keep these in a folder to refer back to. And if you accidentally delete or lose an email, we will have all our Ramp to Camp emails archived on our website [here](#).

In EVERY Ramp to Camp email, we will include your Registration ID, Camp Location/Date and Number Registered. If you ever need to make a change to this information, please call 1-877-CAMP-123.

Your Registration ID:



Start promoting CentriKid 2024 now! Start spreading the word to kids and families about plans to attend camp this summer. Visit our [Group Leader Prep Center Step 1 - Promotion](#) for tools and videos. We are continually adding more promotional tools.

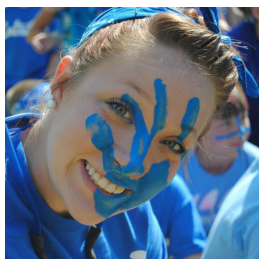


Meet Our CentriKid Team!

Some were campers and some were staffers, some are parents and group leaders taking kids to camp. We all have the incredible pleasure of planning camp full-time. You might see us at camp, at a kids' ministry event or somewhere out in the wild! We would love to schedule a call with you or get an email from you anytime during the planning of camp. We love talking and planning all things camp!



Henry Dutton started with CentriKid in 2008. He serves as our fearless leader as our CentriKid Manager. He continues to lead in the vision and implementation of our recreation program, recruitment of our pastors and worship leaders and leads the overall vision and strategy of the ministry.



Alli (Sewell) Brown has been with the CentriKid program since 2012. She leads in the creation of our Bible Study curriculum, ordering camp supplies, training our Assistant Directors and onboarding camp staff. She is the voice behind most of our CK Inbox!



Tiffany Francis started working with Lifeway Camps in 2010 and moved to CentriKid in 2014. She leads our team in contagious joy, staff recruiting, print, camp store and training Financial Directors. She is the brains (and fun) behind all of our social media!



Amy (Wiman) Cato started with Lifeway camps in 1999 through Crosspoint. She returned to Lifeway Camps 1.5 years ago. Amy organizes summer travel, works with all of our camp locations, works alongside our marketing team and trains Camp Directors.



Payton Mixon made her debut as a CK Staffer in 2021. After serving in missions in Australia in 2022, she returned to camp in 2023 as a Production Director. She serves as our Program Specialist, adding value to every element of the camp program. Her fingerprints can be seen all over the website and track times this summer.



Micheal Walley began working CentriKid in 2011. He is the creative magic behind most of the production elements you see throughout the summer. His ideas and making those ideas come to life are invaluable to the program. He definitely brings the "phenomenally fun" to camp.



ORANGE TEAM RECRUITMENT!

Recruiting Adults & Team Assistants

While our CentriKid Team takes all of the planning of camp off of your to-do list, adults (the mighty **ORANGE** team) from the churches are a valuable part of camp...providing supervision for kids and building relationships in your ministry. Don't forget that your church group needs 1 adult for every 5 campers registered.

Are you having a hard time finding adults? Here are some tips...

- Recruit someone on staff at church
- If one adult cannot give an entire week, consider splitting the camp week between 2 adults
- Bring your work to camp! There is time and opportunity for your adults to get some of their work done.
- Bring a High School Junior/Senior or College Student as a Team Assistant.

TEAM ASSISTANTS

We are happy to offer a discount of \$100 off for participants in the Team Assistant Program. What is a Team Assistant? Check out information here:

<https://centrikid.lifeway.com/team-assistants/>

Please Note:

High school or college students who attend camp but are *not* planning to participate in the Team Assistant program are not eligible for the discount. Students must be at least rising juniors to participate and receive the discount.

If you would like to add a team assistant to your existing registration, or if you are already planning to bring team assistants, you can call our customer service team to receive the discount. 877-CAMP-123. This special pricing will *not* be applied to your account automatically.

Contact Us Through
Email

Schedule a Call!

Have Questions? Ask us! Our Team is Here to Help!

We believe God has big plans for kids this summer, and we are so grateful to be part of your kids ministry strategy this summer. Contact us anytime with questions as you prepare for camp! Email centrikid@lifeway.com or schedule a Zoom call with us!



amy cato



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We're required to put this here, but please don't [Unsubscribe](#)
or you'll miss out on camp reminders and updates for your group.