



Happy New Year from the CentriKid Camps Team. Our excitement gets a little louder and our hands move a little faster when the calendar turns to January each year. I know we are always on repeat with this...our goal from the moment you register to the last minute of camp is to take as much off your plate as possible and give you time back to minister to your kids and families.

Here are a few updates that this month's CentriKid Ramp to Camp will include:

- Promote Camp - Promo Kits are either on your desk or in your mailbox.
- Timeline - how to stay on top of your CentriKid to-do list
- Deposits - reminder to adjust your numbers by February 15
- Behind-the-Scenes Peek at Planning 2024

IN EVERY EMAIL

A Few Things We Always Want to Remind You About!

What are these **Ramp to Camp Emails** - The information this fall was fun and informational. However, as we turn the calendar to 2024, our Ramp to Camp emails will start sharing very important information to get you ready for camp. Please keep these in a folder to refer back to. And if you accidentally delete or lose an email, we will have all our Ramp to Camp emails archived on our website [here](#).

In EVERY Ramp to Camp email, we will include your Registration ID, Camp Location & Date and Number Registered. If you ever need to make a change to this information, please call 1-877-CAMP-123.



PROMOTE CAMP

Start promoting CentriKid 2024 now!

Start spreading the word to kids and families about plans to attend camp this summer. Plan your Parent Meeting and collect the first \$75 deposit.

Visit our [Group Leader Prep Center Step 1 - Promotion](#) for tools and videos. We are continually adding more promotional tools.

When will I receive my CentriKid Promo Kit?

If you registered for camp prior to October 31, 2023, hopefully you have received your promo kit. For those registered between November 1-January 1, the second round is heading out the door this week (January 15). We will begin shipping kits to newly registered groups on the 1st and 15th of each month.

If you need promo tools now, please check out our [website](#).

TIMELINE

September–January: Schedule a parent interest meeting and promote camp

Prior to February 15: Collect \$75 deposits and fine-tune your registration numbers

February 15: Pay \$75-per-person deposit to Lifeway.

DEPOSITS ARE DUE FEBRUARY 15

On or before February 15, you will need to fine-tune your numbers and pay a non-refundable, non-transferable deposit of \$75 per participant. As long as spots are still available at your camp location and week, you can add additional spots after February 15 with \$75 due at the time of increasing your numbers.

How can I adjust my numbers? Use the link below if you need to decrease your number of participants, or if you need to request to increase your number of participants. If you

are set on your current number, no action is needed. We will send you an updated statement reflecting your changes once they have been processed.

[Click Here to Confirm your Registration Numbers](#)

BEHIND-THE-SCENES

What happens in January as our CentriKid Team prepares for the summer? You will find us promoting camp at ministry conferences (check out the picture of us last week at the Children's Pastors Conference), writing and testing scripts (mostly via Zoom), recruiting and interviewing staff, working with our wonderful CentriKid Camp location hosts, and creating new ways to make camp easy for you while keeping it fun, exciting and transformational for campers.



ORANGE TEAM RECRUITMENT! **Recruiting Adults & Team Assistants**

While our CentriKid Team takes all of the planning of camp off of your to-do list, adults (the mighty **ORANGE** team) from the churches are a valuable part of camp...providing supervision for kids and building relationships in your ministry. Don't forget that your

church group needs 1 adult for every 5 campers registered.

Are you having a hard time finding adults? Here are some tips...

- Recruit someone on staff at church
- If one adult cannot give an entire week, consider splitting the camp week between 2 adults
- Bring your work to camp! There is time and opportunity for your adults to get some of their work done.
- Bring a High School Junior/Senior or College Student as a Team Assistant.

TEAM ASSISTANTS

We are happy to offer a discount of \$100 off for participants in the Team Assistant Program. What is a Team Assistant? Check out information here:

<https://centrikid.lifeway.com/team-assistants/>

Please Note:

High school or college students who attend camp but are *not* planning to participate in the Team Assistant program are not eligible for the discount. Students must be at least rising juniors to participate and receive the discount.

If you would like to add a team assistant to your existing registration, or if you are already planning to bring team assistants, you can call our customer service team to receive the discount. 877-CAMP-123. This special pricing will *not* be applied to your account automatically.

Contact Us Through
Email

Schedule a Call!

Have Questions? Ask us! Our Team is Here to Help!

We believe God has big plans for kids this summer, and we are so grateful to be part of your kids ministry strategy this summer. Contact us anytime with questions as you prepare for camp! Email centrikid@lifeway.com or schedule a Zoom call with us!



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We're required to put this here, but please don't [Unsubscribe](#)
or you'll miss out on camp reminders and updates for your group.